

## Site Usage

**7,894** Visits

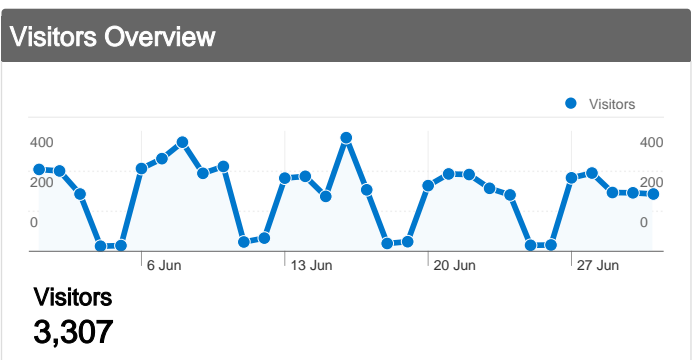
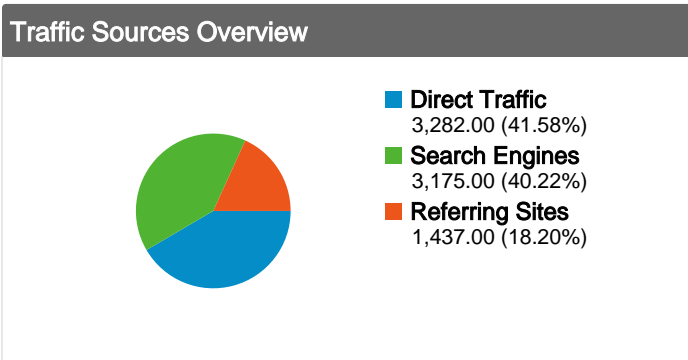
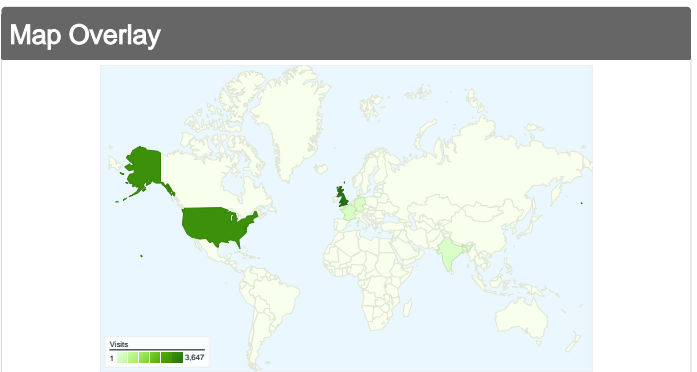
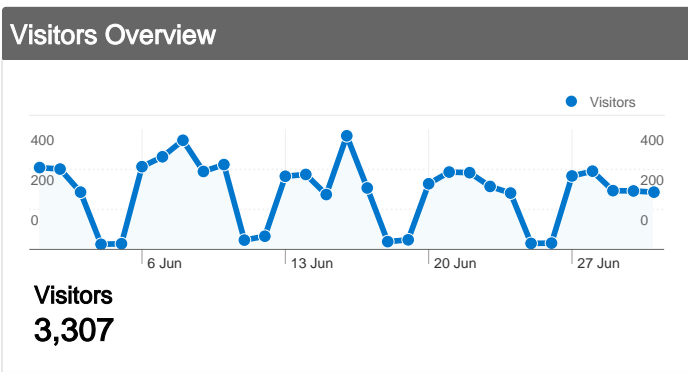
**7.97%** Bounce Rate

**42,149** Pageviews

**00:03:14** Avg. Time on Site

**5.34** Pages/Visit

**29.76%** % New Visits



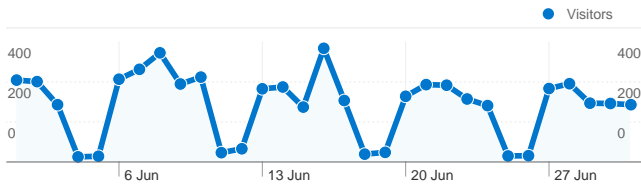
### Keywords

Keyword	Visits	% visits
structured credit investor	434	13.67%
japanese cmbs	70	2.20%
cache:fec6kdfm6yij:www.struct	57	1.80%
define: clo mandate	56	1.76%
aggregator of loans backed by	40	1.26%

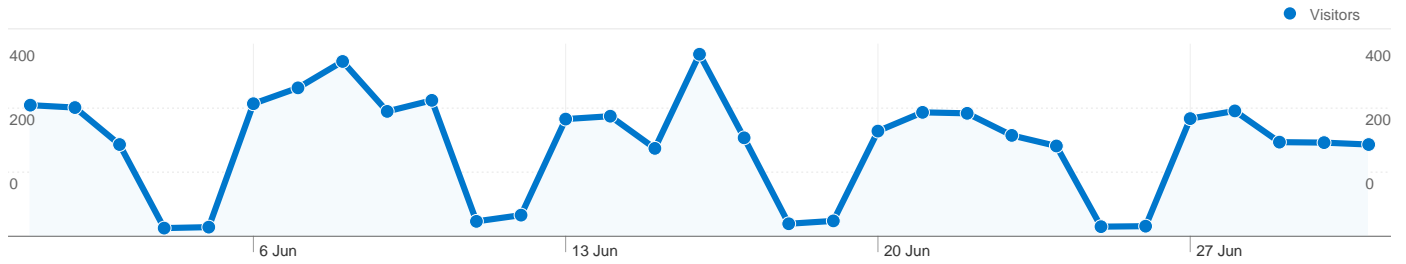
### Content Overview

Pages	Pageviews	% Pageviews
/	4,094	9.71%
/index.asp	3,095	7.34%
/topstories.asp	1,676	3.98%
/breakingNews.asp	1,504	3.57%
/database/	929	2.20%

## Visitors Overview



Visitors  
**3,307**



**3,307 people visited this site**

**7,894 Visits**

**3,307 Absolute Unique Visitors**

**42,149 Pageviews**

**5.34 Average Pageviews**

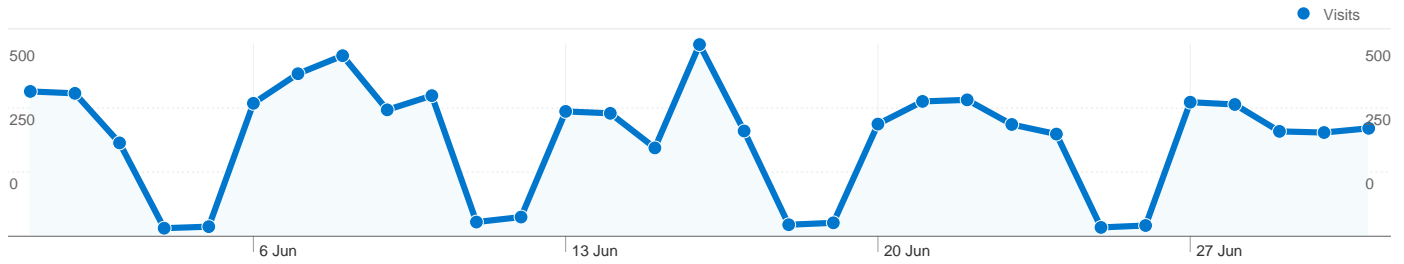
**00:03:14 Time on Site**

**7.97% Bounce Rate**




**29.76% New Visits**

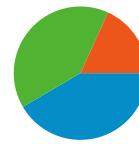
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,616	71.14%	Unknown	7,894	100.00%
Firefox	1,345	17.04%			
Chrome	523	6.63%			
Safari	352	4.46%			
Opera	34	0.43%			



All traffic sources sent a total of 7,894 visits

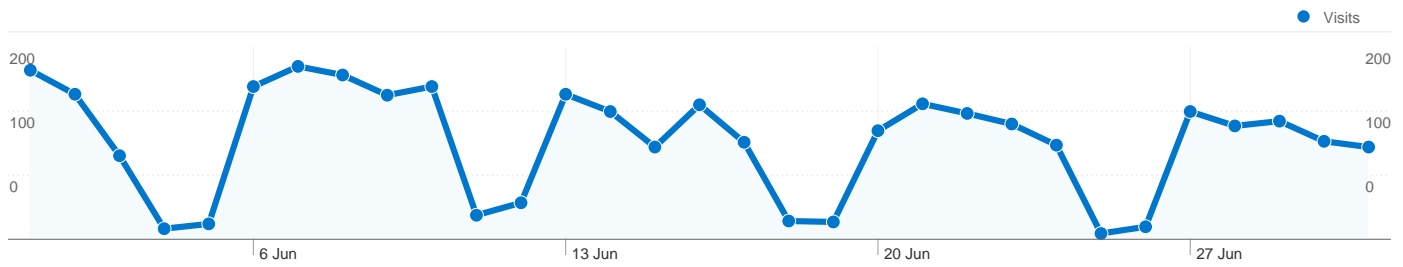
-  **41.58%** Direct Traffic
-  **18.20%** Referring Sites
-  **40.22%** Search Engines



- **Direct Traffic**  
3,282.00 (41.58%)
- **Search Engines**  
3,175.00 (40.22%)
- **Referring Sites**  
1,437.00 (18.20%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,282	41.58%	structured credit investor	434	13.67%
google (organic)	2,955	37.43%	japanese cmbs	70	2.20%
news.structuredcreditinvestor.	463	5.87%	cache:fec6kdfm6yij:www.struc	57	1.80%
backoffice.structuredcreditinve	263	3.33%	define: clo mandate	56	1.76%
smartbrief.com (referral)	163	2.06%	aggregator of loans backed by	40	1.26%

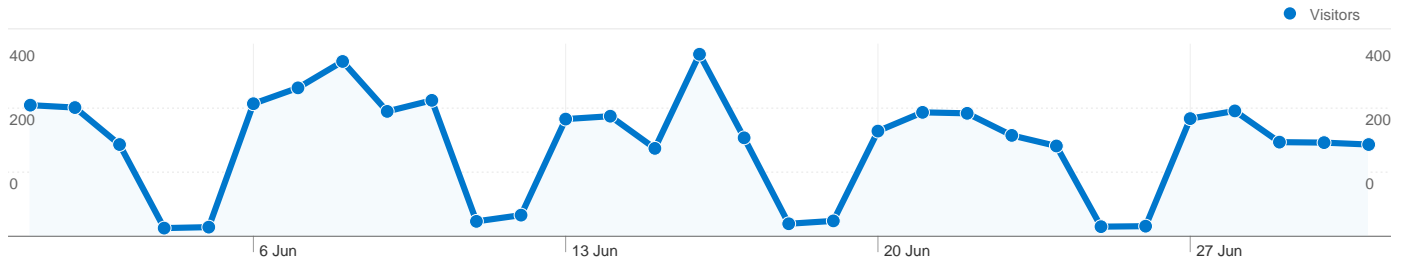


## Search sent 3,175 total visits via 1,383 keywords

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>3,175</b> % of Site Total: 40.22%	<b>5.05</b> Site Avg: 5.34 (-5.42%)	<b>00:02:47</b> Site Avg: 00:03:14 (-13.92%)	<b>39.75%</b> Site Avg: 29.76% (33.58%)	<b>11.18%</b> Site Avg: 7.97% (40.32%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
structured credit investor	434	6.85	00:03:44	20.97%	2.07%
japanese cmbs	70	2.14	00:00:08	1.43%	0.00%
cache:fec6kdfm6yij:www.structuredcreditinvestor.com/story.asp?pub=250&iss=22529&sid=31028&ts=1&article=fund's%20cmbs%20strategy%20pays%20off structured credit investor cmbs	57	5.30	00:07:46	1.75%	0.00%
define: clo mandate	56	13.61	00:14:15	0.00%	0.00%
aggregator of loans backed by assets (a.l.b.a.) 2011-rp1 plc	40	9.75	00:07:19	2.50%	0.00%
structured credit investors	38	6.42	00:05:54	21.05%	2.63%
cmbs loan modification data	35	6.74	00:01:44	0.00%	0.00%
structured credit	34	5.03	00:01:22	61.76%	2.94%
belle haven abs cdo	32	5.38	00:03:24	0.00%	0.00%
"symphony clo vii"	28	4.14	00:00:28	0.00%	0.00%

1 - 10 of 1,383



**3,307 people visited this site**

**7,894 Visits**

**3,307 Absolute Unique Visitors**

**42,149 Pageviews**

**5.34 Average Pageviews**

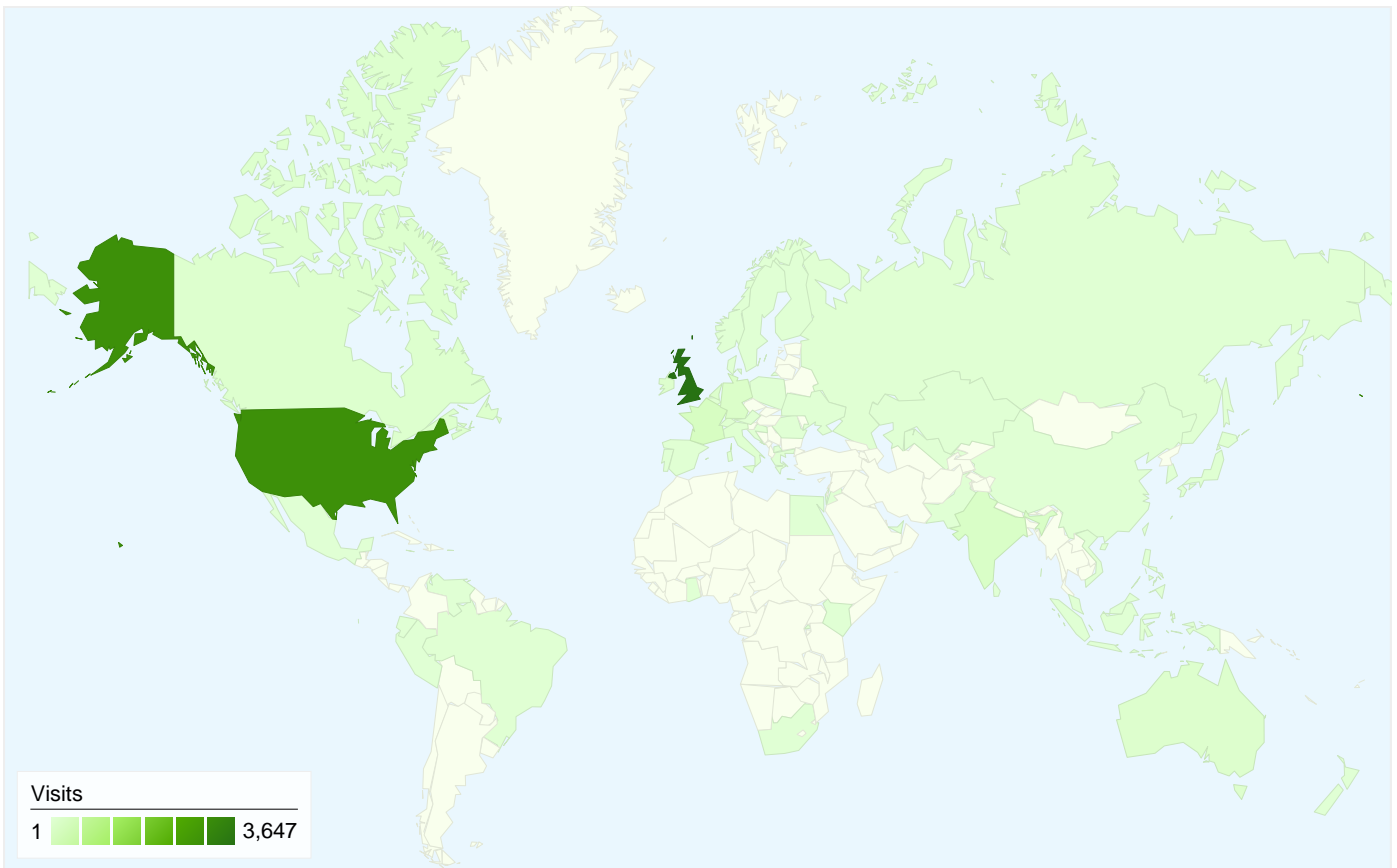
**00:03:14 Time on Site**

**7.97% Bounce Rate**

**29.76% New Visits**

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,616	71.14%	Unknown	7,894	100.00%
Firefox	1,345	17.04%			
Chrome	523	6.63%			
Safari	352	4.46%			
Opera	34	0.43%			

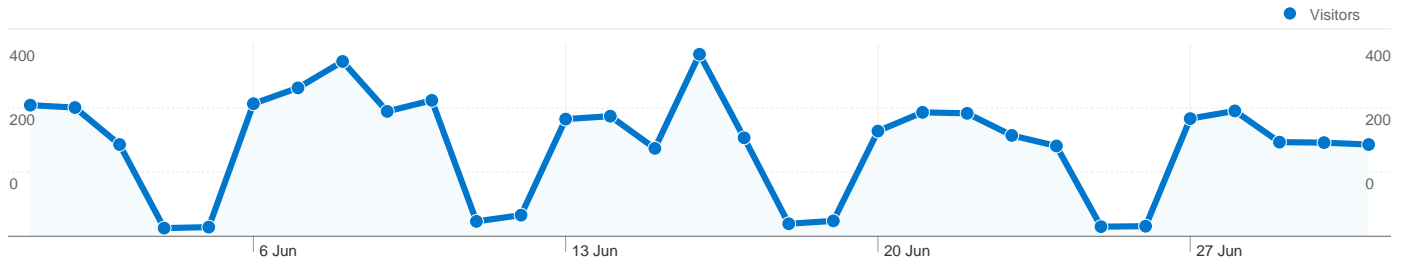


## 7,894 visits came from 65 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	3,647	5.92	00:04:36	21.50%	6.83%
United States	2,997	4.89	00:02:05	32.23%	8.41%
France	199	5.53	00:01:44	45.23%	6.03%
India	151	4.14	00:01:48	66.89%	20.53%
Germany	124	4.72	00:02:17	48.39%	8.06%
Netherlands	95	4.71	00:02:28	28.42%	13.68%
Australia	78	7.92	00:03:11	32.05%	7.69%
Ireland	78	4.15	00:02:01	17.95%	7.69%
Canada	72	3.12	00:00:48	52.78%	23.61%
Singapore	49	3.33	00:00:46	69.39%	12.24%

1 - 10 of 65



**3,307 people visited this site**

**7,894 Visits**

**3,307 Absolute Unique Visitors**

**42,149 Pageviews**

**5.34 Average Pageviews**

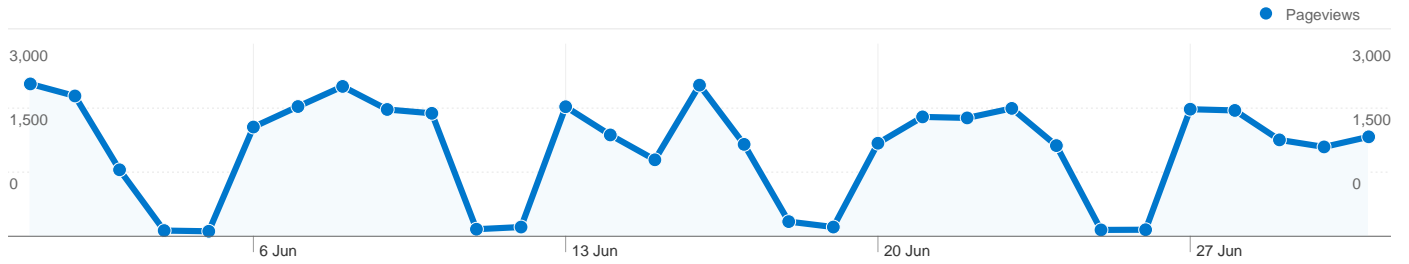
**00:03:14 Time on Site**

**7.97% Bounce Rate**

**29.76% New Visits**

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,616	71.14%	Unknown	7,894	100.00%
Firefox	1,345	17.04%			
Chrome	523	6.63%			
Safari	352	4.46%			
Opera	34	0.43%			



Pages on this site were viewed a total of 42,149 times

42,149 Pageviews

17,436 Unique Views

7.97% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	4,094	9.71%
/index.asp	3,095	7.34%
/topstories.asp	1,676	3.98%
/breakingNews.asp	1,504	3.57%
/database/	929	2.20%